

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

<u>Contract / Revision</u> 938958 /		<u>Alt Order #</u> 06259023
<u>Product</u> Issue		
<u>Contract Dates</u> 09/25/12 - 11/06/12		<u>Estimate #</u> 1540 DSCC #1540
<u>Advertiser</u> Democratic Senatorial Campaign Committee		<u>Original Date / Revision</u> 09/11/12 / 09/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9912856	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	KOAT	09/25/12	11/05/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
O 2	KOAT	09/25/12	11/05/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
O 3	KOAT	09/25/12	11/05/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
D 4	KOAT	09/25/12	11/05/12	Nightline	1105-1135p		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
O 5	KOAT	09/25/12	11/05/12	Kimmel	1135p-1235a		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
O 6	KOAT	10/16/12	11/05/12	Anderson Cooper	11a-12n		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
O 7	KOAT	10/16/12	11/05/12	Chew, The	12-1pm		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
D 8	KOAT	10/16/12	11/05/12	General Hospital	2-3p/1-2p		:30			NM	0	\$0.00
				Class of Time - Immediately Pre-emptible without notice								
D 9	KOAT	09/25/12	11/05/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 10	KOAT	09/25/12	11/05/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
D 11	KOAT	09/25/12	11/05/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
O 12	KOAT	09/25/12	11/05/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
D 13	KOAT	10/16/12	11/05/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 14	KOAT	09/25/12	11/05/12	Good Morning America	7-9a		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract Dates	Product	Estimate #
09/25/12 - 11/06/12	Issue	1540 DSCC #1540

Advertiser	Original Date / Revision
Democratic Senatorial Ca	09/11/12 / 09/11/12

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D 15	KOAT	09/25/12	11/05/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 16	KOAT	10/19/12	11/02/12	20/20	9-10p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 17	KOAT	10/20/12	11/03/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
D 18	KOAT	09/29/12	11/03/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 19	KOAT	09/29/12	11/03/12	Sa 6a A7N More in the AM	6-9a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 20	KOAT	10/21/12	11/04/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
D 21	KOAT	10/21/12	11/04/12	Action 7 News @ 1030p Sun	1030-1105p		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
D 22	KOAT	09/30/12	11/04/12	ET Weekend Su 4-5p	4-5p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 23	KOAT	09/30/12	11/04/12	Action 7 News @ 5p Sun	5-530p		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
D 24	KOAT	09/30/12	11/04/12	5-6a	5-6a		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
D 25	KOAT	10/21/12	11/04/12	AFV	6-7p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 26	KOAT	10/16/12	10/30/12	DWTS	8-9p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
Totals											0	\$0.00

Signature: _____ Date: _____

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